

“We got the attention of investors with the website we created!” – Taso Tirkas

Gift3r App is a mobile app that lets you send and receive eGift cards from your favorite LOCAL businesses.

CHALLENGE

Anastasio (Taso) Tirkas, founder of Gift3rApp, needed to update his website structure and copy to launch a new version of his website.

Taso explained, “my fear was how to explain the value proposition, and how to get my vision through via the website. I had to be able to express my feelings, express my thoughts, in order for somebody to take those thoughts and actually capture that. I knew it, but I was having a hard time finding a way to approach it until I met you.”

SERVICES

Website Structure & Copy Services: B2B/B2C brand content and website copy.

Additional Services: Event marketing, public relations, pitch decks, and marketing consulting.

TIME FRAME

6-months

PLATFORM + TECHNOLOGY

Website Platform: WordPress

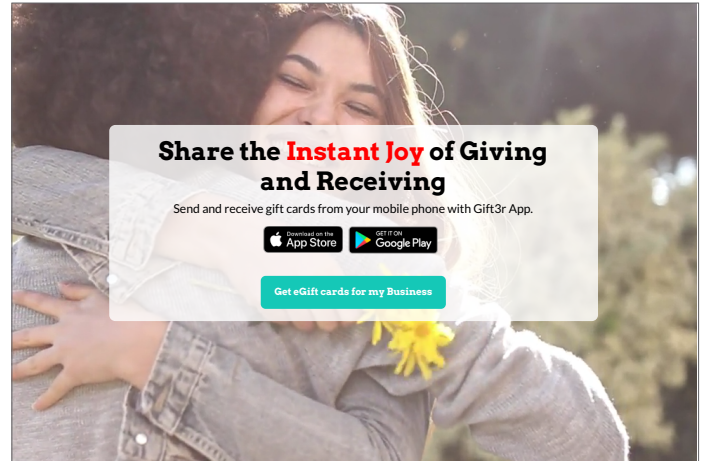
Other Technology: NA

SOLUTION

“I knew I was dealing with somebody that is professional, not somebody that was doing this for the first time.”

“I am really impressed with your analytical and empathetical skills. Sandy, you are amazing, you have a lot of skills!”

“You expressed my vision in such a unique way. You are able to understand me. You are able to see the feelings of joy, the big vision that I wanted expressed in my copy. You have done an amazing job Sandy.” – Taso Tirkas



An Innovation in eGift Cards

For Givers & Receivers

Gift3r App is a fun, easy-to-use mobile app that's **FREE to use** for eGift card givers and receivers.

[Give and Receive eGift Cards](#)

For Local Business

Local businesses increase leads and sales, and unlock revenue streams of the traditional gift card industry.

[Get eGift Cards for Business](#)

Instantly Surprise and Delight Your Friends & Family with eGift Cards

Gift cards are a fun and easy way to share the **joy of giving**, but which card should you give?

Will it get used, lost, or shoved in a drawer never to be seen again?

With Gift3r App, your gift is **always celebrated**:

Choose the perfect gift
Choose from your friend's wish list of favorite local businesses.

Make it personal
Add personal messages, photos, or video to your gift.

Send it instantly
Instantly select and send eGift cards from your mobile phone.

Linda P
Retired Teacher, AZ

“I love the idea that I can re-gift a gift card I won't be able to use for myself. Also, instead of having a stack of plastic gift cards that I carry in my purse, they will all be in one place.”