# BIG MOUNTAIN COACHING

## **CASE STUDY**

"I have a world-class website for my on-line interactive leadership teams!" — Dr. Mary Big Mountain

Big Mountain Coaching focuses on building trust through leadership coaching seminars and leadership development projects for large organizations, team-based leadership training for executives, and individual leadership coaching services.

### CHALLENGE

Dr. Mary Big Mountain needed a brand-new website for her leadership coaching business.

Mary explained she wanted a "website to allow for my students and community masterminds to have private access."

## SERVICES

All-In-One Website Services: Website strategy, structure & copy, development, testing, and support.

Additional Services: Google G-Suite account, company email setup, calendar transfer, DNS records, Google Analytics and Google Console setup, email service provider setup.

## TIME FRAME

3-months

## PLATFORM & TECHNOLOGY

Website Platform: Squarespace

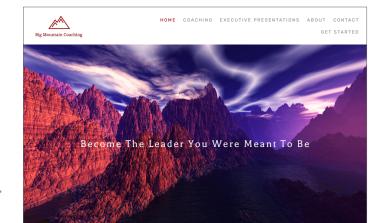
Other Technology: Google G-Suite account, company email setup, calendar transfer, DNS records, Google Analytics and Google Console setup, email service provider (ESP)

## SOLUTION

"Sandy's hands-on, screen-sharing meetings were very helpful. She allowed me to learn from her one-on-one at my own pace. Sandy's a natural at training! ... so supportive and patient!"

"Sandy worked to keep me on track and offered great advice. I highly recommend Sandy for your website projects and online marketing strategies."

- Dr. Mary Big Mountain



#### Today, leadership is more important than ever.

therein lies Dr. Big Mountain's expertise - helping people and organizations to improve themselves, both personally and

# Leadership

## Resources



BECOME A BETTER

#### Leadership Coaching



#### Executive Presentations





SPEAKING ENGAGEMENTS

#### **Upcoming Events**



Self-Talk Seminar 2020 Emerging Leaders Retreat







