# BEACON EXECUTIVE COACHING

## CASE STUDY

#### "I wanted to create an inviting space and my website does that... It's so good! Oh, I've got goosebumps!" — Lisa Walsh

<u>Beacon Executive Coaching</u> offers business, individual, and team coaching that illuminates your path forward.

#### CHALLENGE

Lisa Walsh, founder of Beacon Executive Coaching, needed a brand-new website for her new business.

Lisa shared that she was in "absolute terror, because I consider myself one of the least creative people known to man!"

"I knew I would need something incredibly creative and connected emotionally to my audience. And that is not my strong suit."

#### SERVICES

**All-In-One Website Services:** website strategy, logo, website structure & copy, website development, testing, and support.

#### TIME FRAME

4-weeks

### PLATFORM & TECHNOLOGY

Website Platform: Squarespace

**Other Technology:** Google G-Suite account, company email setup, calendar transfer, DNS records, Google Analytics and Google Console setup.

#### SOLUTION

"What surprised me the most is how easy you made it for me. I never felt uncomfortable asking a question. I never felt like any question was too dumb to be asked."

"There is no hesitation in my mind that people will be thrilled if they meet you and work with you. I will always recommend you!" — Lisa Walsh





